

Pigeons a Problem?

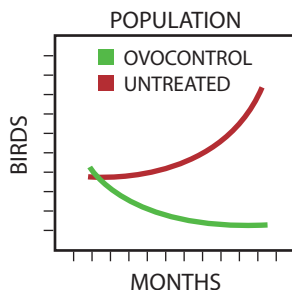
Use OvoControl® P – “Birth Control” for Birds



AUTOMATIC FEEDER



BAIT KIBBLES



PRODUCT INFORMATION – *OvoControl P* is a ready-to-use bait that controls the reproduction of treated birds, causing the population to decline. This effective and humane technology is especially useful for managing pigeon flocks in larger areas without having to resort to poisons and their associated risks.

REGISTERED BY EPA (Reg. No. 80224-1) Approved in all 50 states, *OvoControl P* is ideal for large areas where some pigeons can be tolerated but where a substantially reduced population is desired. *OvoControl P* is non-hazardous and supported by the Humane Society of the United States, ASPCA, Audubon and the Peregrine Fund.

RECOMMENDED USE – Baiting can begin at any time — flat rooftops are ideal. *OvoControl P* has a wide margin of safety and efficacy. No special license is required to purchase or apply the product (except CA and NY).

EFFICACY – Pigeons breed rapidly – just five mating pairs can produce up to 400 pigeons in only two years. Fortunately, the life-span of urban pigeons is short, limited to just 2-3 years. When applied according to label directions, *OvoControl P* interferes with egg hatchability. Since no new birds are hatching, the population of birds declines naturally and continuously. Field studies show a reduction of approximately 50%, annually. Recently collected data at a monitored site in San Diego reflected an 88% decline over 28 months.

COSTS – The retail price of *OvoControl P* is \$6.25/lb. The cost to treat a flock of 100 pigeons during the first year averages \$5.60/day – the one-time cost of each automatic feeder is \$153.00. Due to declining pigeon numbers, the cost of bait declines by roughly 50% in the second year of treatment.

DOSAGE – *OvoControl P* is applied once daily with an automatic feeder at a rate of 1 lb/80 pigeons.

NON-TARGETS – *OvoControl P* has a contraceptive effect only in birds and has no secondary effects in birds of prey. *OvoControl P* is considered a pesticide and care should be taken to avoid administration to non-target birds and other animals. For a current copy of the EPA-approved label, see the *OvoControl P* website at www.ovocontrol.com.

Contact us: customercare@birdbarrier.com or 800-503-5444

OvoControl® is a registered trademark of Innolytics, LLC, Rancho Santa Fe, CA